The Fieldstone Effect

A PROGRAM EVALUATION PREPARED FOR THE FIELDSTONE FOUNDATION

CONDUCTED BY THE
CASTER CENTER FOR NONPROFIT AND PHILANTHROPIC RESEARCH
UNIVERSITY OF SAN DIEGO





"My definition of leadership has changed since joining the Fieldstone Leadership Network. I now understand how leadership effectiveness can affect all levels of the agency's performance. With this knowledge, I understand the impact and thus the need, to develop strong staff that is capable and confident in their positions."

It has been said that nonprofits rely on two resources to fulfill their mission: money and leadership. While funding can be hard to come by, effective leadership can be even more elusive. In particular, research has substantiated the numerous barriers associated with recruiting, developing, and retaining nonprofit leaders.² Recognizing this, the Fieldstone Foundation offers leadership development primarily to senior management of nonprofit organizations in San Diego and Orange County, California. The Foundation's three priorities are to (1) strengthen nonprofit leaders, (2) increase nonprofit organizational capacity, and (3) sustain a vibrant professional network. These goals are accomplished through a variety of comprehensive program offerings designed to build, deepen, and sustain leadership development. Programs of the Fieldstone Leadership Network include: Crossroads and Turning Points, Executive Learning Groups, Coaching, Fieldstone@4 networking events, and Leadership Retreats.

Crossroads & Turning Points

An executive management and leadership series designed to offer timely, cutting-edge research on relevant issues facing the social sector with expert practitioner, state-of-theart information and tools, and experience-based collective wisdom from colleagues.

Learning Groups

A six-month program to learn state-of-the-art nonprofit management models while working through specific issues of each member's organization, Learning groups provide a unique and confidential environment to learn and develop relationships with others in the sector.

Executive Coaching

A year-long program that pairs nonprofit executives, one of whom has been trained as a consultative coach, in a confidential, one-onone peer relationship in a series of monthly meetings and conversations. Coaches help to empower coachees to accomplish specific leadership goals and resolve organizational problems.

Fieldstone @4

Often referred to as "community living rooms"
the Third Place is a concept that models a
cooperatively-run space for social interaction,
learning and fun. Each Fieldstone@4
gathering is a forum to lead discussions, join
conversations, brainstorm together, or be
rejuvenated, inspired and supported by peers.

¹ Tierney, R. (2006, Summer) The leadership deficit. Stanford Social Innovation Review

² Simms, D., Milway, K., & Tager, C. (2009). Finding leaders for America's nonprofits: Executive summary. *The Bridgespan Group*. Retrieved from http://www.bridgespan.org/Publications-and-Tools/Hiring-Nonprofit-Leaders/Hiring-Strategy/Finding-Leaders-for-America-s-Nonprofits.aspx#.UYloCrXvt8E

Recognizing the serious work nonprofits do to better the community,
the purpose of the Fieldstone Leadership Network is to provide leadership
training and learning opportunities that build and deepen personal and
professional relationships among nonprofit leaders so they are
better able to collaborate, problem solve, and support each other as they work.

Individuals in the Fieldstone Leadership Network often participate in multiple Fieldstone programs. As depicted in Table #1, participation is concentrated in Southern California. To provide some context, in Orange County, there are more than 3,000 nonprofit organizations employing more than 43,000 professionals, while in San Diego, there are more than 9,000 nonprofit organizations employing more than 75,000 nonprofit professionals.

TABLE #1: PARTICIPATION IN THE FIELDSTONE LEADERSHIP NETWORK

	Crossroads & Turning Points	Executive Learning Groups	Coaching	Fieldstone@4	Leadership Retreats
Orange County, CA	1243	350	121	316	67
San Diego, CA	264	404	136	349	84
Salt Lake City, UT*	40	167	31	0	7
Total	1547	921	288	665	158

In the fall of 2012, The Fieldstone Foundation engaged the University of San Diego's Caster Center for Nonprofit and Philanthropic Research to conduct an evaluation of the Fieldstone Leadership Network (FLN). As part of the evaluation process, all members were invited to provide their input via an online survey regarding their experience with the FLN. Surveys were sent to 649 individuals and a total of 320 valid responses were received, representing a 49% response rate. Responses to this survey are detailed in the report that follows and clearly indicate that The Fieldstone Foundation is delivering on its mission priorities and is serving a critical leadership development function in the nonprofit sector.

 $^{{\}it *Programming is no longer being offered in Utah.}$

Fieldstone Leadership Network Participants

In the U.S., the nonprofit organizational landscape is rich with a variety of organizations varying greatly in purpose and size. Similarly, participants in the FLN represent organizations with budgets ranging from \$5,000 to more than \$1 billion. FLN members* represent all of the top ten subsectors identified in the IRS National Taxonomy of Exempt Entities. The most predominant subsectors represented in the FLN, however, are Human Services (36%), Arts, Culture and Humanities (16%), Education (15%), and Health (10%). This distribution is consistent with The Fieldstone Foundation's funding priorities.

Participants overall are an experienced, educated group of individuals, having between one and forty-five years of experience in the nonprofit sector. More than half (51%) have greater than fifteen years of experience. Forty-two percent have between six and fifteen years of experience and only 6% have five years or less. The majority have higher education, such as a bachelor's degree (42%), master's degree (46%), or a doctorate or law degree (7%).

Seventy-one percent of participants are female and 29% are male. While the network has served individuals from a variety of racial and ethnic backgrounds, a majority of the participants (85%) are white, non-Hispanic. Interestingly, in the first six years of the FLN, almost 100% of participants were white, non-Hispanic. In recent years, however, minorities made up a greater percentage of incoming participants (up to 36% per year).



The majority of the individuals (78%) in the network are either Executive Directors or Senior Leaders such as chief operating officers and program directors.

Almost all of the respondents are proud to be nonprofit professionals (95%), hoping to remain in the nonprofit sector for as long as possible (98%).

Overall, these individuals indicate that they take the time to reflect upon their professional identity (86%)

and are committed to developing talent within the sector (79%).

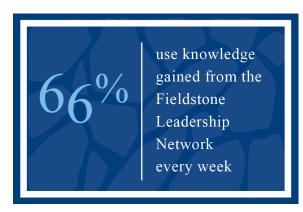
^{*}Because of the high response rate, data from the survey has been used to describe the Network.

These individuals are also clearly committed to their involvement with the FLN. Many who participated in the first FLN activities in 1994 are still active. Participants largely indicate that they receive good advice from the Network (88%) and that members of the Network can be trusted (95%). Participants indicate that they would discuss their involvement with the Network with a potential employer or funder (87%) and that they would recommend a friend or colleague to apply to the FLN (98%). In some cases, data show that members have elected to hire or collaborate with other members.

The Network participants are pursuing additional professional development opportunities; however, their choices appear to be limited. Many participants attend workshops (74%) or have pursued a certificate or credential (16%). Only 10% have pursued a degree since joining the FLN.

Strengthening Nonprofit Leaders

One of the core priories for The Fieldstone Foundation is to strengthen nonprofit leaders. Based on this evaluation, The Fieldstone Foundation is accomplishing this goal by (1) developing leadership attributes, such as confidence, accountability and integrity, (2) developing leadership skills, and, subsequently, (3) increasing the leaders' performance.



The majority (66%) of FLN participants indicate that they use knowledge gained from the FLN every week and an additional 28% percent use this information monthly. Sixty-six percent indicate their understanding of leadership has changed as a result of their involvement with the FLN. This change has occurred in a variety of ways, many of which are documented throughout this report.

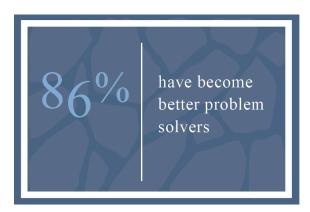
"Fieldstone has enabled me to tackle the founder's syndrome, plan past my tenure as the founder/CEO, complete high level professional strategic planning, become more open to sharing what I know with others, be grateful for what I have, and yet not be complacent to stop trying for moving to scale."

DEVELOPING LEADERS' ATTRIBUTES

As reported by the participants, the FLN has built their self-awareness as a leader (94%), given them confidence as a leader (90%), and made them more accountable as a leader (79%). Members feel connected to a trusted network (80%) which has given them access to other trusted leaders (90%) and are more likely to ask for help (74%). The FLN has helped participants to operate with integrity (76%) and see a problem more holistically (79%).

"At one time I would have assumed that leadership would have meant that one had to be at the front of the line, standing in front of the group, as it were. Today, I understand that leadership comes from the passing on of ideas, motivations, inspiration, creating the sense of a team, etc. and that the leader of the group may not be obvious at first glance at all. Leadership inspires, encourages and applauds the growth and leadership of others in the organization."

"I have a much more holistic and compassionate approach to leadership. Fieldstone helped me practice starting where people are."



DEVELOPING LEADERS' SKILLS

The FLN also develops participants' leadership skills. For example, participants agree that as the result of participation, they have learned how to build trusting relationships (79%), set priorities (76%), and delegate appropriately (80%). They also have become better problem solvers (86%), critical thinkers (82%), and self-directed learners (68%).

"[When] funding unexpectedly decreased, difficult decisions had to be made. They had to be carefully explained, demonstrating a clear sense of direction for the organization, commitment to the mission, and support of the staff. It was critical for everyone to be clear about priorities and to be open to on-going communication throughout the agency [in order] for us to weather the storm. Knowing how to prioritize and not take on other people's work were valuable lessons I learned from my Executive Learning Group and then applied in this situation."

INCREASING LEADERS' PERFORMANCE

Leaders who participate in the FLN overwhelmingly indicate that their performance has improved. Eighty-eight percent indicate that the FLN has enhanced their impact as a leader. Specifically, they believe they now make better decisions (75%), are more strategically agile (79%), and can better work with others to address problems (84%).

"As a part of our local government's fiscal crisis and the impact on our organization's funding levels, I was able to rise to the challenge of providing the needed assurances to staff and [was] motivated to develop contacts and support for the organization outside [of] our traditional means. We are now on the path of reorganization and have developed new supporters for a future direction."

Increasing Organizational Capacity

Participants indicate their personal leadership development through the FLN has positively affected their organization's development in three key areas: (1) staff management, (2) effectiveness, and (3) governance. Almost half (44%) of survey respondents have observed other staff members in their organization participate in the FLN. Those individuals believe that the personal leadership development of the other staff persons had a positive impact on their organizations' development in the above key areas.



STAFF MANAGEMENT

Staff management is the primary area in which the FLN increases organizational capacity. Eighty-three percent of participants report having improved staff management. To illustrate, members have been able to build better organizational infrastructures (80%) and improve their ability to support staff effectiveness (87%). Furthermore, respondents are now better able

to communicate across generations (49%), and have been able to develop future leaders from within their organization (73%).

"I used to feel that 'telling people what to do' was leadership. I now know that it is about helping people discover for themselves what to do and the best way to do it."

"I moved from leading by telling my directors the correct course of action and guiding them to make the 'correct' decisions to leading them by providing all relevant information as well as my recommendation for action while leaving the decisions up to them. As a result, although they make mistakes, they 'owned' their decisions and became more courageous."

MISSION EFFECTIVENESS

Mission effectiveness is the second most cited area of improvement as the result of participation in the FLN. Eighty-three percent of participants indicate that the Network has increased their ability to fulfill their organizations' mission. For instance, participation in the FLN has improved funder relationships (49%) and increased the nonprofit's ability to have a positive impact in the communities served (73%). Also worthy of note, many have noted that their nonprofits have had influence on broader issues, not just within the organization (59%), and had an enhanced impact on the nonprofit sector as a whole (61%). This indicates that leadership development extends beyond respondents' organizations and subsectors, demonstrating a positive impact on the nonprofit sector as a whole.

"I have developed into a more strategic manager, thinking long-term, building coalitions, and expanding our impact."

"Several of our programs were redesigned, with a focus on the mission and successful treatment for clients as the goal. This was made possible as the result of the leadership strategies learned from The Fieldstone Foundation."

GOVERNANCE

The FLN does not specifically offer training on board governance. However, 64% percent of participants have noticed an improvement in this area. This may be related to the connection between leadership and governance. Participants have been able to promote positive relationships between board members (56%), create a learning environment (80%), and lead change initiatives (73%).

"I was able to strategically work with a board president and a board of directors who did not understand their role. I helped educate them, got them onboard to support the organization financially, and weeded out those that shouldn't have been board members but were more suited to be committee members."

"At a pivotal board meeting last spring, I did something different that made a positive difference in the outcome of the meeting. Instead of assuming that 1) most of the board members were already in agreement with the action plan I was to present or 2) I could easily talk them into becoming so, I deconstructed the arguments pro and con with my staff and a professional facilitator, making sure I understood them and could see them from both sides. Then I prepared and practiced the presentation of ideas that would drive the action plan. Outcome: unanimous agreement on the plan of action and resources proposed leading to dramatic growth in our fundraising performance over the last six months resulting in enhanced pride of affiliation for most board members."

Building a Network

The results of this evaluation demonstrate that the FLN fosters the development of nonprofit leaders and increases FLN members' organizational capacity. These outcomes seem to be largely the result of a trusted, vibrant network created by the FLN. Additionally, this network supports nonprofit leaders and has improved collaboration within the nonprofit sector overall.

"I did not expect to develop such a close, supportive (professional) relationship with several of the members in my program. This relationship has helped me to continue to learn and develop long after the 'formal' program has ended."

THE VALUE OF A NETWORK

As one participant wrote, "It is well known that the job of ED is a lonely one." According to participants, the value of the FLN exists primarily in the strength of the network. Specifically, the majority of benefits received have been derived from one-on-one relationships, meetings with two or more colleagues, and networking at events.

"The best part is that I have built a trusting small network of fellow CEOs who I utilize to help me make good decisions and who offer support."

The value of the FLN among members extends beyond the structured time shared during Learning Groups, retreats, or trainings. When faced with a professional challenge, members of the network are likely to call or meet with a member of the Network (65%) or solicit support or advice at a Fieldstone networking event (47%). Members were asked to recall a time when they had given support to another member during the past year. The vast majority could recall offering information (82%), emotional support (77%), professional influence (62%), or resources (44%). Members also recalled times when they had received support from the network, including information (80%), emotional support (77%), professional influence (44%), and resources (35%). These findings speak to the reciprocal nature of the network.

"The Fieldstone Leadership Network gave me access to other leaders of similar organizations. I found that we were often dealing with similar situations but the way we approached them were very different."

The FLN also promotes the value of collaborative problem solving. More than 82% of members report having personally learned as the result of helping someone else to solve a problem. Yet, this type of learning is not a one-way process. As the evidence suggests, learning through the FLN is more reciprocal in nature with (94%) of members reporting an increase in their capacity to learn from others working in organizations different from their own.

"After participating in the program, [I] developed a strong relationship with a colleague in the class that led to a multi-year, multi-NGO collaboration with federal funding to support the partnership."

Participants also recalled times when they had confronted a professional challenge by drawing on a problem solving method learned during a Learning Group (72%) or referring back to knowledge gained during a Fieldstone retreat or training (81%).

BEYOND THE NETWORK

"The experience of learning how other nonprofit directors lead has given me a great appreciation of different leadership styles. This has helped me be more effective in collaboration."



The FLN has improved participants' ability to collaborate with other nonprofit leaders beyond the Network (88%). The majority now think about the nonprofit sector as a sector, rather than solely focusing on their subsector (88%). Furthermore, they report having a strong sense of how the various subsectors are intertwined (84%). This has helped participants to collaborate with organizations similar

to their own (66%) and different from their own (67%), as well as to lead change initiatives (73%).

Future Growth

Approaching its 20th anniversary, the FLN has reason to congratulate itself. It is clearly accomplishing its mission and providing a valuable service to the nonprofit sector. As with any endeavor, there are always opportunities for future growth.

INCREASE MEMBERSHIP DIVERSITY

The FLN has an opportunity to reach out to and serve additional populations. First, as noted earlier in this report, the FLN is currently reaching a greater percentage of racial and ethnic minorities than during its initial years. This trend is important and should continue. Secondly, it was suggested that The Fieldstone Foundation should offer a "middle ground" workshop which would target professionals who were neither emerging nor executives. Perhaps there is an opportunity to create a third learning group cycle for this population. Finally, an idea was offered for The Fieldstone Foundation to create a network specifically for nonprofit consultants.

STRENGTHEN CAPACITY BUILDING

The results of this evaluation further demonstrate that the current value of the FLN is largely based on the relationships developed and sustained through participation. However, many members indicated that they would appreciate additional training opportunities. Topics requested include: board governance, board fundraising/gifts, strategic planning, staff professional development, building a business plan, social media, fundraising, financial education, collaboration, program development, conflict management in the workplace, and changes to tax law.

One member suggested that The Fieldstone Foundation "take the show on the road" and offer problem-solving learning groups to individual nonprofit organizations and teams. This could be delivered as a fee-for-service enterprise by which The Fieldstone Foundation could create a potential revenue stream.

PROMOTE CONTINUAL INFORMATION SHARING

The FLN communicates frequently with members via email and social media. In fact, FLN members have come to rely on this as an important source of information for professional development, job opportunities, and resources. It is important to continue to use these platforms to share timely, relevant information and opportunities. It is important to make sure that the majority of information

shared is relevant to all members, and not just specific to one geographical area. For example, the FLN may consider offering an equal number of San Diego and Orange County specific events. The FLN should also continue highlighting members' innovative programs/initiatives and facilitating high level dialogue with recognized thought leaders, as well as providing members access to new ideas and perspectives.

Conclusion

The FLN clearly delivers on its promise to build, deepen, and sustain the leadership of nonprofit organizations in San Diego and Orange Counties. This study found that the FLN's continuum of programs help strengthen nonprofit leaders, increase nonprofit organizational capacity, and sustain a vibrant professional network. As a result of strengthened leadership, more nonprofits are able to achieve their goals and make a lasting difference. The findings from this evaluation illustrate the extent to which the FLN undergirds the critical work of nonprofits in Southern California.



The Learning Group Effect: Leadership Development as Capacity Building

A Five-Year Examination of the Fieldstone Leadership Group Program

September 2017







About the Fieldstone Leadership Network

The mission of the Fieldstone Leadership Network is to provide reciprocal learning opportunities which build, deepen and sustain personal and professional capabilities and relationships among nonprofit professionals so they are better able to lead, collaborate and problem solve.



About the Caster Family Center for Nonprofit and Philanthropic Research

The mission of the Caster Center is to provide research, evaluation, and consulting services that build the leadership and strategic- and evaluative-thinking capacity of local nonprofits, as well as to be the leading source of information, data, and research on the local nonprofit sector.

Project Team:

Mary Jo Schumann, PhD, Director of Research Tessa Tinkler, PhD, Senior Research Associate Michelle Ahearne, MA, Doctoral Research Assistant Aya Tore, MA, Research Assistant Connelly Meschen, MA, Coordinator

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Caster Family Center for Nonprofit and Philanthropic Research, a division of The Nonprofit Institute
School of Leadership and Education Sciences
University of San Diego
www.sandiego.edu/npresearch

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EXECUTIVE SUMMARY

"Knowing that other leaders struggle with many of the same challenges that I do has helped me become more patient and thoughtful."

- Executive Leader, San Diego, 2016 The chronic underinvestment in nonprofit leaders has resulted in a leadership development crisis that has weakened the very foundation of the nonprofit sector, as evidenced by high turnover, low retention, and individuals in roles they are not equipped to handle. This is concerning as nonprofit organizations are struggling to fulfill their missions in increasingly complex environments with limited resources.

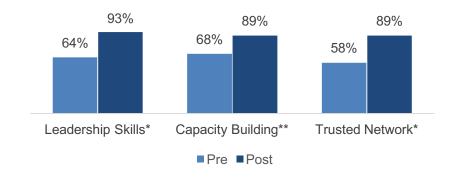
In response to this problem, the Fieldstone Leadership Network developed the Fieldstone Learning Group Program, a six-month peer-based learning community model to support

the leadership development of both executive directors and senior leaders of nonprofit organizations. This program was designed with the belief that by investing in leaders, capacity will be built on the individual, organizational and sector levels.

This 2017 report marks the final year of a five-year program evaluation, and presents the results of pre- and post- surveys collected from 243 nonprofit leaders across five cohorts in San Diego and Orange County who participated in The Fieldstone Leadership Network's Executive and Nonprofit Leaders Learning Groups from 2013 to 2017.

Overall, findings from the past five years indicate that Fieldstone Leadership Network's Learning Group program is providing critical leadership development for both executive and senior nonprofit leaders. Five years of data show consistent positive impacts in all three of Fieldstone Leadership Network's priority areas: 1) strengthening leaders; 2) building organizational capacity; and 3) sustaining a vibrant nonprofit sector.

Participants Increased their Leadership and Capacity-Building Skills and Expanded their Network (percent who reported a 4 or 5 rating on a 1-5 scale)



^{*5-}point scale: 1=very weak to 5=very strong

^{**5-}point scale: 1=lowest confidence to 5=highest confidence

Findings show that as a result of participation in the Fieldstone Learning Group:

• Leaders were strengthened. Participants increased their confidence, strengthened their leadership skills, made more time for reflection, and improved their problem-solving abilities. While this was true for both executive directors and senior leaders, the senior leaders showed an even greater improvement in the strength of their professional leadership skills. This finding has implications for the impending retirement of many baby-boomer executive directors, as well as the nonprofit sector's need to better develop and recruit internal talent.

As a result of participating in the Learning Group, leaders significantly increased their leadership and problem-solving abilities, and their organizational capacity building skills.

- Organizational capacity was built. Participants reported a greater ability to lead organizational development efforts, engage their boards of directors, lead and support staff, and strengthen organizational infrastructure. These data support the Fieldstone Leadership Network's philosophy that developing nonprofit leaders is critical for organizations to be able to fulfill their missions. Furthermore, open-ended responses from participants indicate that senior leaders and executive directors are actually initiating change at their organizations by addressing challenging situations with staff and boards, and using problem-solving and listening skills learned in the program.
- The San Diego and Orange County nonprofit sectors are better sustained. Participants strengthened their networks of support, expanded learning from colleagues, and broadened their understanding of the nonprofit sector. The importance of both executive directors and senior leaders developing and strengthening a trusted network of peers and colleagues as a result of the Learning Group cannot be underscored enough. In an increasingly interconnected world, it is imperative that leadership networks and collaborations develop and thrive in order to effectively address our world's social problems.

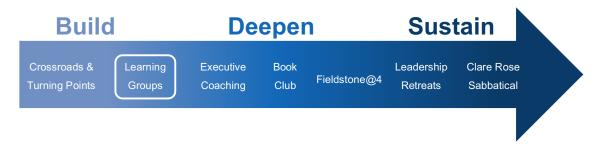
In sum, five years of data show that developing leaders using Fieldstone Leadership Network's peer-based, learning community model yields significant gains for the individual, organization, and nonprofit sector. The Learning Groups had an overwhelmingly positive impact on participants, helping them more effectively wrestle with the real-life tensions of nonprofit leadership.

BACKGROUND

The nonprofit sector has a long history of underinvesting in its talent and infrastructure. Nonprofit leaders point to a lack of time and resources, as well as an overwhelming demand for services as reasons why these investments are often not made. As a result, the sector suffers from high turnover, low retention rates, high vacancies, and sometimes, less than qualified leaders and staff. Over the last two decades, scholars and practitioners have called attention to a leadership development crisis, arguing that investing in nonprofit leader development is critical to organizational effectiveness and, ultimately, advancing nonprofit missions.

One organization that has been leading the way is the Fieldstone Leadership Network (hereafter referred to as Fieldstone for brevity),⁴ which believes that people are the greatest asset of nonprofit organizations and that investing in leaders strengthens the capacity of nonprofit organizations and the sector itself. Created in 1993 to support nonprofit leader peer learning, the network is currently composed of more than 1,000 executive directors and senior leaders, and has evolved into an innovative continuum of leadership development programs.

Fieldstone Leadership Network's Continuum of Programs



In 2012, the University of San Diego's Caster Family Center for Nonprofit and Philanthropic Research (Caster Center) evaluated four of Fieldstone's programs, resulting in *The Fieldstone Effect* Report which served as a benchmark for the organization.⁵

Fieldstone wished to continue evaluating the effectiveness of the Learning Group Program and commissioned the Caster Center to conduct a five-year evaluation from 2013 through 2017.

This 2017 report marks the final year of this five-year program evaluation, and presents the results of pre- and post- surveys collected from 243 nonprofit leaders across five cohorts in San Diego and Orange County who participated in the Fieldstone's Executive and Nonprofit Leaders Learning Groups between 2013-2017.

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¹ Carpenter, 2017

² Cornelius, Moyers & Bell, 2011; Light & Light, 2006

³ Landles-Cobb, Kramer & Milway, 2015; Tierney, 2006

⁴ In September 2017, the Fieldstone Foundation changed its name to the Fieldstone Leadership Network.

⁵ The Fieldstone Effect Report evaluated the effect of Fieldstone's Four signature programs (Crossroads & Turning Points, Learning Groups, Executive Coaching, and Fieldstone @4) by surveying participants who were involved in at least one of the programs between 1994-2012.

Description of the Fieldstone Learning Group Program

Fieldstone's Learning Group Program consists of groups of 10 to 12 nonprofit leaders who meet one full day each month for six months. Each year, trained facilitators with extensive nonprofit experience lead four groups. Two Learning Groups are conducted in San Diego and two are conducted in Orange County. One Learning Group in each county is tailored to Executive Directors/CEOs, and is subsequently referred to as the Executive Learning Group (ELG). The other learning group is tailored to senior leaders, and is subsequently referred to as the Nonprofit Leaders Learning Group (NLLG). Participants pay a nominal \$350 fee and the Fieldstone's sponsors underwrite all other costs.

The curriculum addresses topics common to nonprofits such as:

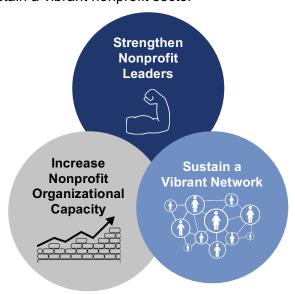


The curriculum also includes a monthly exchange of real case studies guided by a group problem-solving methodology that empowers participants to envision feasible solutions and craft action plans.

Learning Group Objectives

Fieldstone's objectives for the Learning Group are the same as its three organizational priority areas, which are summarized and illustrated below:

- 1) Strengthen nonprofit leaders
- 2) Increase the capacity of nonprofit organizations
- 3) Ultimately sustain a vibrant nonprofit sector



METHODOLOGY, ANALYSIS, AND PRESENTATION OF FINDINGS

The findings presented in this report are based on surveys administered to Learning Group program participants before and after the sixmonth program conducted each year from 2013-2017. The survey was designed by the Caster Center in 2012 to assess the Fieldstone Learning Group program's effect on three priority areas: leadership, organizational capacity, and sustaining the nonprofit sector. In total, there were 251 program participants



across the five years, and 97% (n=243) completed both pre- and post- surveys.

Analysis of the quantitative survey data included:6

- Descriptive statistics to summarize the data (i.e., frequencies, percentages)
- Paired-sample t-tests to test for statistically significant differences between pre- and post-mean (i.e., average) survey responses
- Repeated measures ANOVAS (i.e., Analysis of Variance) to test for statistically significant differences between pre- and post-mean (i.e., average) survey responses for three key metrics related to professional leadership skills, organizational capacity building efforts, and trusted networks across the following subgroups:
 - Learning Group Type
 - o Region
 - o Years in the sector
 - o Gender
 - Ethnicity
 - Budget size

All figures and charts in this report present the percentage of respondents who gave a favorable rating (i.e., 4-5 rating on a 1-5 scale). The findings are presented in aggregate for all combined data from 2013-2017. Findings are also presented across all five years for the three key metrics: professional leadership skills, confidence in organizational capacity building efforts, and building a trusted network.

As outlined above, the research team also analyzed the mean ratings of all questions (i.e., the average rating on the 1-5 Likert scale) for the aforementioned subgroups. The primary objective of this program evaluation was to assess changes in participants' responses from before the Learning Groups to after the Learning Groups (i.e., pre to post). It is noteworthy that there were statistically significant increases in both the mean ratings and the percentage of favorable responses for all questions except one. Therefore, the findings are also graphically presented for both the pre- and post- surveys.

There were also statistically significant differences in some of the average ratings between the ELG and the NLLG. These differences are graphically presented for each learning group on the

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⁶ Data were analyzed using SPSS statistical software.

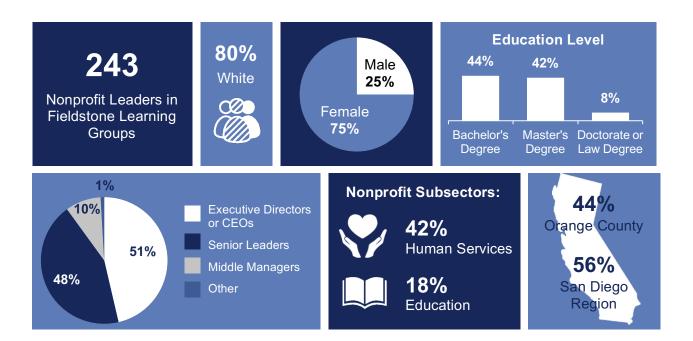
⁷ The question approached statistical significance: I hope to work in the nonprofit sector as long as possible (p=.058).

two key metrics – professional leadership skills and confidence in organizational capacity building efforts.

There were no statistically significant differences by region, gender, ethnicity, or budget size.

Open-ended qualitative questions were analyzed using content analysis, a method for identifying themes in responses. Verbatim quotes are included throughout the findings to convey common sentiments from participants and complement the quantitative survey data.

RESPONDENT PROFILE: 2013-2017



The executive directors/CEOs and senior leaders were similar in demographics, except that executive directors/CEOs tended to be older, work for organizations that had smaller budgets and have slightly more experience working in the nonprofit sector.

FINDINGS

Overall, findings from the past five years indicate that Fieldstone Leadership Learning Group program is providing critical leadership development for nonprofit sector executives and leaders. Five years of data show consistent positive impacts in all three of Fieldstone's priority areas — strengthening leaders, building organizational capacity and sustaining a vibrant nonprofit sector. Furthermore,

98% of participants are likely to recommend the Learning Group program to their peers.

participants demonstrate satisfaction with this program, given that nearly all of them over the last five years are likely or very likely to recommend the Learning Group program to their peers (98%) or others at their agency (95%).

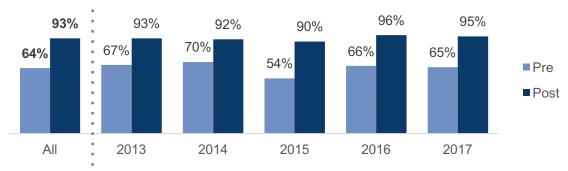
The sections that follow summarize the findings according to Fieldstone's priority areas. The results for all survey questions are included in Appendix B, and all verbatim responses from the post-survey open-ended questions are provided in Appendix C.

Strengthening Leaders

A key goal of the Fieldstone Learning Group program is to strengthen leaders. Survey data across five years indicate that leaders demonstrated improvement in several key areas, including increased <u>strategic thinking and delegation</u>, greater <u>reflection</u> and improved problem-solving.

Figure 1 shows that upon entering the Learning Groups, only 64% of participants across all years rated their <u>professional leadership skills</u> strong, compared to 93% of participants at the end of the program. Results for each individual year are also presented in Figure 1.

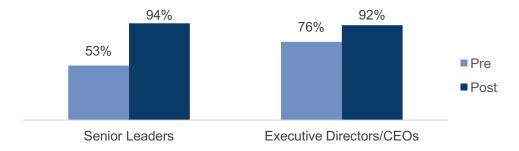
Figure 1. Percent of participants who rated their professional leadership skills "strong" or "very strong"*



*4-5 rating on a 1-5 scale

Senior leaders in the NLLG reported a greater increase in their <u>professional leadership skills</u> after the program, compared to executive directors/CEOs in the ELG. As Figure 2 shows, there was a 41-percentage point increase in the number of senior leaders who rated their leadership skills strong compared to a 16-percentage point increase for executive directors.

Figure 2: Change in percent of participants (2013-2017) who rated their professional leadership skills "strong" or "very strong" by learning group type**



^{*4-5} rating on a 1-5 scale

^{**}The mean difference on the 1-5 rating scale was also statistically significant between learning group type (p<.05)

"Throughout the LG program, I believe my sense of confidence overall as a leader has deepened/grown and that deeper sense of confidence in knowing that other leaders struggle with many of the same challenges that I do, has helped me become more patient and thoughtful."

- Executive Leader, San Diego, 2016

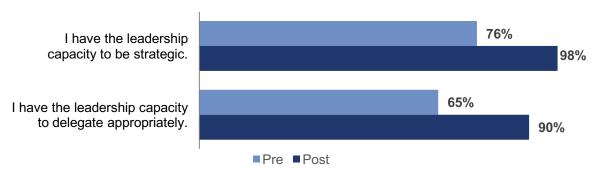
"After my problem presentation, I took action that made a difference in my department and boosted my confidence as a leader. Thank you to my Fieldstone group!"

- Senior Leader, San Diego, 2016

Strategic Thinking and Delegation

Figure 3 shows that at the completion of the Learning Group program, participants across all years increased their <u>capacity to be strategic</u> (22-percentage point increase), <u>and delegate</u> appropriately (25-percentage point increase).

Figure 3. Percent of participants (2013-2017) who "agree" or "strongly agree"* they have the capacity to be strategic and delegate



*4-5 rating on a 1-5 scale

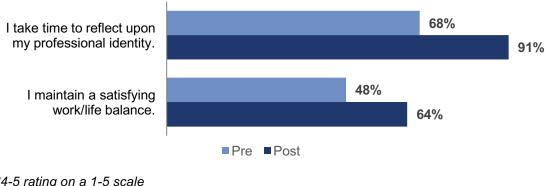
"Learning how to delegate more effectively has been a challenge. The leadership program has helped me understand the needed steps to delegate more effectively and have trust in my staff and be okay with their stumbles."

- Executive Leader, San Diego, 2014

Well-Being

Figure 4 shows that more participants took time to reflect on their professional identity following their participation in the program (91%) compared to at the start of the program (68%). Although the number of participants who reported sustaining a work/life balance increased after the program (16 percentage point increase), approximately one-third were either still neutral or disagreed that they were able to maintain a satisfying work/life balance after the program.

Figure 4. Percent of participants (2013-2017) who "agree" or "strongly agree" they devote time to their personal and professional well-being



*4-5 rating on a 1-5 scale

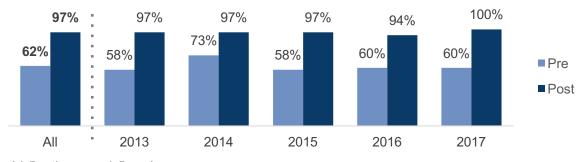
"I think that I am more equipped to be a supportive supervisor because of the program. The regular reading and discussions made me self-reflect on how I am and if I'm holding up to best practices."

- Executive Leader, San Diego, 2015

Problem-Solving

Figure 5 shows that upon entering the Learning Groups, 62% of all participants across all years rated their confidence in group problem-solving as "high" or "very high" compared to nearly all (97%) of participants at the end of the program. Results for each individual year are also presented in Figure 5.

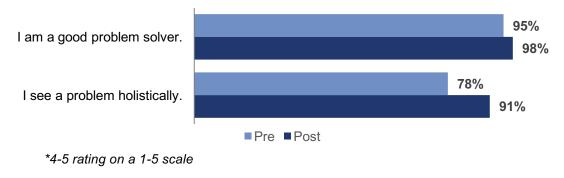
Figure 5. Percent of participants who rated their confidence in group problem-solving "high" or "very high"*



*4-5 rating on a 1-5 scale

Figure 6 shows that most participants across all years identified themselves as <u>good problem</u> <u>solvers</u> prior to entering (95%) and after completing (99%) the Learning Group. Following the completion of the program, they also reported increases in being able to <u>see a problem</u> holistically (13% increase).

Figure 6. Change in percent of participants (2013-2017) who "agree" or "strongly agree" they are good at problem solving



"My team frequently brings problems to my attention and my instinct was to immediately jump to solve the problem, often taking it upon myself. After contemplating the "monkeys on your back" principles [introduced during the program], I now ask them for their idea (or ask them to formulate a solution) and implement it! I now walk the halls flinging off those monkeys and expressing my confidence in my team (which is genuine)."

- Executive Leader, Orange County, 2017

Problem-Solving through Real-World Challenges

As part of the Learning Group, participants brought a specific leadership challenge that they wanted to address with their group. The examples below outline the initial leadership challenge participants identified in the pre-survey, and their post survey reflections on how they overcame the challenge. As the examples illustrate, participants felt the group problem-solving process helped them face their challenges.

Examples of Leadership Challenges from Participants in 2017 Learning Groups

Prior to Participating in the 2017 Fieldstone Learning Group

After Participating in the 2017 Fieldstone Learning Group

Executive Leader San Diego, 2017

"Demand for our services has doubled since the election. I would like to learn how to meet surging demands and best practices and strategies for doing so." "[Our organization] was greatly impacted by the changes under the new administration. This became a significant challenge for us. The Learning Group helped me face and overcome the various levels of this challenge. I could mention an issue during "peaches and pits" and my colleagues offered practical and supportive feedback that directly impacted my decisions and priorities while also helping me maintain healthy work/life balance."

Executive Leader Orange County, 2017

"One great need for our agency is Board Development. We need a larger more diversified board and we also need to develop a culture of philanthropy within the Board. I am seeking guidance in this area." "Board engagement has been a problem. Through participation in this program, I have identified new ideas for engaging members in ways that are meaningful to them as individuals, and [beneficial] to the agency."

Senior Leader Orange County, 2017 "There have been situations where [my colleague and I] disagree or were not communicating or collaborating as effectively as we could. In discussions with the CEO - there has not been any action on his/her part to help resolve these situations... I'd like to learn the skills and gain insight on being more confident in how to break the barrier to move forward."

"I led the organization through a restructure using the skills I learned about problem-solving and active listening to bring about a new way of looking at [our organization]. Also, I have been excited to continue to get the monkeys off my back and not taking on new ones."

Senior Leader San Diego, 2017

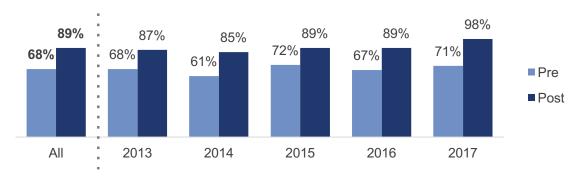
"Staff turnover is the biggest challenge my organization faces right now. It has a detrimental effect on patient care and staff morale." "The Learning Group helped me to see the "passion" side of my staff and I have been working on growing that area of staff development in order to reduce turnover."

Increasing the Capacity of the Nonprofit Organizations

Another key goal of the Fieldstone Learning Group program is to increase the capacity of nonprofit organizations. Survey data across five years indicate that as a result of this program, leaders increased their ability to <u>engage the board of directors</u>, <u>lead and support staff</u>, and strengthen their organizational infrastructure.

Prior to entering the program, 68% of all participants across all years rated their ability to <u>lead</u> <u>capacity building and organizational development</u> efforts "high" or "very high." By the end of the program, this increased by 21-percentage points. Results for the past five years and the combined total are illustrated in Figure 7.

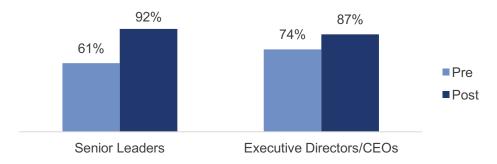
Figure 7. Percent of participants who rated their confidence in capacity building efforts "high" or "very high"*



^{*4-5} rating on a 1-5 scale

Senior leaders in the NLLG reported a greater increase in their capacity-building and organizational development efforts after the program than those in the ELG. As Figure 8 shows, there was a 31-percentage point increase in the number of senior leaders who rated their leadership skills strong, compared to a 13-percentage point increase for executive directors.

Figure 8: Percent of participants (2013-2017) who rated their confidence in capacity building efforts "high" or "very high" by learning group type**



^{*4-5} rating on a 1-5 scale

^{*} The mean difference on the 1-5 rating scale was also statistically significant between learning group type (p<.05)

Board Governance

Figure 9 indicates that participants showed a 29-percentage point increase in their <u>ability to</u> <u>work effectively with the board of directors</u> upon completing the Learning Group. Similarly, participants experienced a 23-percentage point increase in rating their <u>capacity to lead board</u> members.

Figure 9. Percent of participants (2013-2017) who "agree" or "strongly agree"* they have the capacity to work with their board of directors



"Fieldstone was pivotal in making me feel so very comfortable in addressing governance issues. As a leader, I had many challenges running a nonprofit. My gratitude to Fieldstone. I am very appreciative of all my learnings. Every session was powerful, interesting and empowering! Thank you!"

- Executive Leader, San Diego, 2017

Staff Management

Figure 10 shows that while participants across all five years rated themselves high on supporting staff (89%) and motivating others (86%) prior to entering the Learning Group, they also improved in both of these areas by nine percentage points (98% and 95% respectively) after participation.

Figure 10. Percent of participants (2013-2017) who "agree" or "strongly agree"* they have the capacity to manage their staff



*4-5 rating on a 1-5 scale

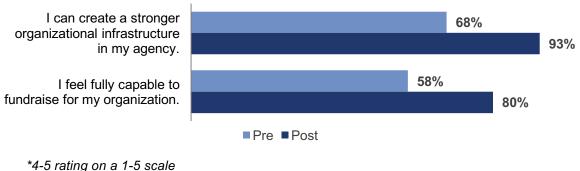
"The Fieldstone Foundation has helped me become a stronger and more confident communicator surrounding needs and expectations with my leadership and staff. By modeling open and positive conversations with realistic expectations. I have been able to support [and] transform what began as a stressful group project to an exciting opportunity to collaborate. As a result, I've seen more synergy and engagement in the project." - Senior Leader, San Diego, 2017

"Challenging team members takes a lot out of me emotionally and psychologically. Fieldstone's early sessions helped underscore how leadership is [about] empathy/compassion to help everyone in my team succeed. That helps with my perspective when I now work with that challenging team member." - Executive Leader, Orange County, 2013

Building Infrastructure

Figure 11 illustrates that 93% of participants across 2013-2017 reported being able to create a stronger organizational infrastructure in their agencies following participation in the Learning Group, compared to only 68% before participation. Furthermore, they also increased their capabilities to fundraise for their organization by 22-percentage points.

Figure 11. Percent of participants (2013-2017) who "agree" or "strongly agree"* they have the capacity to support their organization's infrastructure



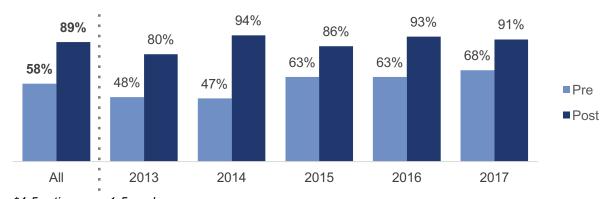
"Our organization is at a crossroads with key decisions pending on new revenue resources. This "network" has given me the tools (network, materials, and feedback) to handle these issues with much greater confidence and stamina to go forward and get there." - Executive Leader, Orange Country, 2014

Sustaining a Vibrant Network

A final goal of the Fieldstone Learning Group is to contribute to the sustainability of the nonprofit sector. Five years of survey data show that as a result of Learning Group participation, leaders learned more from their colleagues, and expanded their understanding of the nonprofit sector.

Prior to entering the program, 58% of the participants rated their <u>trusted network of colleagues</u> as "strong" or "very strong." This number increased by 31-percentage points after their experience in the program. Results for the combined five years, as well as each year are illustrated in Figure 12.

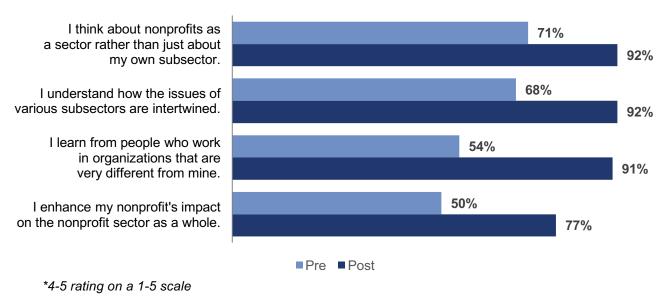
Figure 12. Percent of participants who felt "strongly" or "very strongly"* they have a trusted network of colleagues



Cross-Sector Knowledge and Expanded Understanding

Figure 13 shows that participants across all years expanded their ability to think about the nonprofit sector as a whole and increased their understanding of how various issues of the subsector are intertwined by more than 20-percentage points after participating in the Learning Group. Additionally, they reported a 37-percentage point increase in learning from people who work in organizations different from theirs and a 27-percentage point increase in ability to enhance their nonprofit's impact on the nonprofit sector as a whole.

Figure 13. Percent of participants (2013-2017) who "agree" or "strongly agree"* they have cross-sector knowledge



"I appreciate the opportunity to be part of a trusted cohort that experiences the same challenges and problems regardless of the size, notoriety, history, etc. of each organization. Very affirming experience - gave me perspective, support, resources, referrals. Re-affirmed pride in the nonprofit sector and the work we do and how we change society. Inspiring!"

- Executive Leader, San Diego, 2017

"What an excellent experience...The sector can be lonely. Great to have colleagues to seek help/support/guidance in a CONFIDENTIAL setting."

- Executive Leader, San Diego, 2015

DISCUSSION

Results from this study suggest that the Fieldstone Learning Group program has had an overwhelmingly positive impact on its participants, the organizations they work for, and ultimately, the nonprofit sector in San Diego and Orange County. While these findings will inform decision-making and strengthen the overall mission of the Fieldstone, the implications of this five-year evaluation are far-reaching beyond the organization.

Most importantly, the results further strengthen the connection that exists between developing nonprofit leaders and building organizational capacity, which are frequently understood to be mutually exclusive. While the management literature has been able to link leader development to organizational development, few nonprofit-specific studies have explored the relationship between the two. What little has been studied, however, has shown that leaders participating in capacity building interventions increased their self-efficacy and took action in an organizational context, improving their ability to engage with staff, develop the executive-board relationship, and actively develop external relationships. The results from this evaluation confirm similar findings. Leaders indicated increases in personal leadership skills, as well as improvements in fundraising capacity, working with boards, managing staff, and feeling better abe to focus on infrastructure of their organizations.

This is important because nonprofit leaders often have difficulty justifying leadership development expenditures. Similarly, in allocating resources toward capacity building, the focus has been on systems and structures, when in reality they are established and executed by people. Perhaps these findings can be used to bolster the case to funders and nonprofit leaders that investing in the capacity of leaders can also be an investment in the capacity of organizations.

In addition to using these findings to justify increased investments in leadership development as an organizational capacity building strategy, it is important to highlight the distinctive components of the Fieldstone Learning Group program that appear to play a critical role in helping leaders improve the capacity of themselves, their organizations and the sector overall.

- 1. Developing executive directors and senior leaders. The Learning Group program acknowledges that leadership development starts with, but extends beyond, the executive director/CEO. Frequently, the demands on the executive director do not allow time for reflection, skill-building and systematic performance feedback, which can translate to a lack of investment in their respective organizations and their people. As part of the Learning Group, executive directors/CEOs had time for reflection, gained knowledge and were able to transfer it to their respective organization. Similarly, senior leaders were able to do this with even greater improvement than their counterparts. It could also be argued that senior leader development may be even more significant because: 1) they are frequently responsible for executing on the executive director/CEO vision, and 2) as baby boomer executive directors/CEOs begin to retire, there will be stronger, more connected senior leaders to fill their shoes.
- 2. **Learning together in community**. Gathering in the same cohort every month for six months provided an environment where leaders could share vulnerably, encourage each other and, with the help of a trained facilitator, challenge each other and their own assumptions in a safe, supportive, and contained space. As a result, leaders transcended silos that typically isolate them (e.g., subsector, generational, budget size, geography),

⁸ Argyris & Schon, 1978; Crosson, Lane & White, 1999; Schon, 2006

⁹ Sobeck, Aguis & Mayers, 2007; Bryan, 2017

resulting in the creation and sustainment of very strong professional and personal networks of trusted peers. The gains in this area were some of the strongest and the value of these relationships cannot be underestimated. The Learning Groups were essential in increasing connectivity and social capital among leaders, which may translate to increased collaboration in the future. This is particularly significant because scholars have suggested that single leaders and/or organizations are no longer sufficient to address 21st century complexities and challenges. Rather collective leadership will be required, where people must come together within and across organizations, and in partnership with community to develop innovative solutions to social problems.¹⁰

3. Translating knowledge to real-world nonprofit leadership challenges: Learning Group participants reported significant gains in knowledge and skills related to their own leadership, as well as their ability to effect change in their organizations and the larger nonprofit sector. While gains were only measured in the short-term, there was evidence that the new knowledge and improved skills translated to behavior changes by leaders who built capacity in their respective organizations. Asking leaders to present real organizational challenges they are grappling with as part of the program design provided an opportunity for them to apply the learning and skills developed during the Learning Group. Analysis from open-ended problem-solving questions indicates both executive directors/CEOs and senior leaders were able to confront challenging staff and board members, develop their boards, change their communication style as a strategy to address employee retention, and enter new partnerships and collaborations to support organizational growth. This is consistent with findings from other nonprofit capacity building programs, in which cognitive learning led to behavior change in the context of the organization.¹¹

In conclusion, the Learning Groups are effective in furthering the Fieldstone's three strategic priorities. Participants learn and change. They become more confident, more capable, and more connected. They develop and apply skills, improve their own effectiveness and that of their organizations, and help each other have a wider impact through ongoing collaboration. Moreover, the longer-term effects of the Learning Groups may be even greater than the immediate gains measured because participants are fortified with a toolbox of valuable skills and knowledge, as well as a trusted network of peers.

While the long-term impact of the Fieldstone Learning Group has not yet been systematically studied, there are anecdotal stories from Learning Group participants who still meet annually for many years after participating in the program to talk through challenges, celebrate accomplishments, and feed their collegial friendships. These stories confirm lasting positive effects of the program and the sustainability of a strong and thriving support network of nonprofit leaders.

"This program empowered me by giving me strategies to try in my efforts to improve our relationship - with realistic expectations that they may or may not work. As a lifetime learner, I found this program extremely helpful both for providing a "toolbox" and a new network of other nonprofit professionals."

— Senior Leader, San Diego, 2017

¹⁰ Hardina, Middleton, Montana & Simpson, 2007; Oftelie, Booth & Wareing, 2012

¹¹ Bryan, 2017



"Building and deepening personal and professional relationships among nonprofit leaders so they are better able to collaborate, problem solve and support each other as they work."

Fieldstone Leadership Network 5465 Morehouse Drive Suite 250 San Diego, CA 92121 (858) 404-8056 www.fieldstonefoundation.org



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Caster Family Center for Nonprofit and Philanthropic Research The Nonprofit Institute School of Leadership and Education Sciences University of San Diego 5998 Alcala Park San Diego, CA 92110 619-260-7443 www.sandiego.edu/npresearch

The Learning Group Effect: Leadership Development as Capacity Building

A Five-Year Examination of the Fieldstone Leadership Group Program

Executive Summary | September 2017







About the Fieldstone Leadership Network

The mission of the Fieldstone Leadership Network is to provide reciprocal learning opportunities which build, deepen and sustain personal and professional capabilities and relationships among nonprofit professionals so they are better able to lead, collaborate and problem solve.



About the Caster Family Center for Nonprofit and Philanthropic Research

The mission of the Caster Center is to provide research, evaluation, and consulting services that build the leadership and strategic- and evaluative-thinking capacity of local nonprofits, as well as to be the leading source of information, data, and research on the local nonprofit sector.

Project Team:

Mary Jo Schumann, PhD, Director of Research Tessa Tinkler, PhD, Senior Research Associate Michelle Ahearne, MA, Doctoral Research Assistant Aya Tore, MA, Research Assistant Connelly Meschen, MA, Coordinator

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EXECUTIVE SUMMARY

"Knowing that other leaders struggle with many of the same challenges that I do has helped me become more patient and thoughtful."

- Executive Leader, San Diego, 2016 The chronic underinvestment in nonprofit leaders has resulted in a leadership development crisis that has weakened the very foundation of the nonprofit sector, as evidenced by high turnover, low retention, and individuals in roles they are not equipped to handle. This is concerning as nonprofit organizations are struggling to fulfill their missions in increasingly complex environments with limited resources.

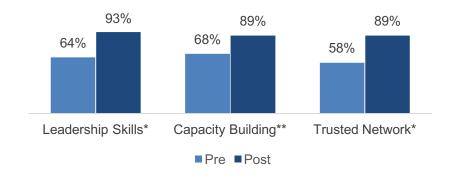
In response to this problem, the Fieldstone Leadership Network developed the Fieldstone Learning Group Program, a six-month peer-based learning community model to support

the leadership development of both executive directors and senior leaders of nonprofit organizations. This program was designed with the belief that by investing in leaders, capacity will be built on the individual, organizational and sector levels.

This 2017 report marks the final year of a five-year program evaluation, and presents the results of pre- and post- surveys collected from 243 nonprofit leaders across five cohorts in San Diego and Orange County who participated in The Fieldstone Leadership Network's Executive and Nonprofit Leaders Learning Groups from 2013 to 2017.

Overall, findings from the past five years indicate that Fieldstone Leadership Network's Learning Group program is providing critical leadership development for both executive and senior nonprofit leaders. Five years of data show consistent positive impacts in all three of Fieldstone Leadership Network's priority areas: 1) strengthening leaders; 2) building organizational capacity; and 3) sustaining a vibrant nonprofit sector.

Participants Increased their Leadership and Capacity-Building Skills and Expanded their Network (percent who reported a 4 or 5 rating on a 1-5 scale)



^{*5-}point scale: 1=very weak to 5=very strong

^{**5-}point scale: 1=lowest confidence to 5=highest confidence

Findings show that as a result of participation in the Fieldstone Learning Group:

• Leaders were strengthened. Participants increased their confidence, strengthened their leadership skills, made more time for reflection, and improved their problem-solving abilities. While this was true for both executive directors and senior leaders, the senior leaders showed an even greater improvement in the strength of their professional leadership skills. This finding has implications for the impending retirement of many baby-boomer executive directors, as well as the nonprofit sector's need to better develop and recruit internal talent.

As a result of participating in the Learning Group, leaders significantly increased their leadership and problem-solving abilities, and their organizational capacity building skills.

- Organizational capacity was built. Participants reported a greater ability to lead organizational development efforts, engage their boards of directors, lead and support staff, and strengthen organizational infrastructure. These data support the Fieldstone Leadership Network's philosophy that developing nonprofit leaders is critical for organizations to be able to fulfill their missions. Furthermore, open-ended responses from participants indicate that senior leaders and executive directors are actually initiating change at their organizations by addressing challenging situations with staff and boards, and using problem-solving and listening skills learned in the program.
- The San Diego and Orange County nonprofit sectors are better sustained. Participants strengthened their networks of support, expanded learning from colleagues, and broadened their understanding of the nonprofit sector. The importance of both executive directors and senior leaders developing and strengthening a trusted network of peers and colleagues as a result of the Learning Group cannot be underscored enough. In an increasingly interconnected world, it is imperative that leadership networks and collaborations develop and thrive in order to effectively address our world's social problems.

In sum, five years of data show that developing leaders using Fieldstone Leadership Network's peer-based, learning community model yields significant gains for the individual, organization, and nonprofit sector. The Learning Groups had an overwhelmingly positive impact on participants, helping them more effectively wrestle with the real-life tensions of nonprofit leadership.